

AGENDA

SVG Sky Sport Summit

27th June 2019

Sky Sports HQ Studio, Medienallee 24, 85774 Unterföhring

Event Presenter: Gert Zimmermann



12.00 - 13.00	Networking Lunch @ Sky Sports HQ <ul style="list-style-type: none">Medienallee 24, 85774 Unterföhring
13.00 - 13.10	Introductory Remarks <ul style="list-style-type: none">Fergal Ringrose Editorial Director, SVG EuropeAlessandro Reitano VP Sports Production, Sky DeutschlandAntti Laurila Global Sales Director, Broadcast Solutions
13.10 - 13.40	More Speed - Less Risk From The Extreme Into The Business World <ul style="list-style-type: none">Benedikt Böhm Speed-Mountaineer and DYNAFIT-Managing Director
13.40 - 14.00	Case Study YouTube Channel "Kurzgesagt - In a Nutshell" <ul style="list-style-type: none">Patrizia Mosca COO & Producer, In a Nutshell - Kurzgesagt GmbHElisabeth Steib Head of Research and Text, In a Nutshell - Kurzgesagt GmbH
14.00 - 14.40	Beautiful World Of Sports <ul style="list-style-type: none">Alexander Günther Managing Director, Sportcast GmbHThomas Riedel Managing Director, Riedel CommunicationsDr. Remo Ziegler VP PM Sports, VIZRTStefan Krämper Director Content & Sports, Dolby
14.40 - 15.00	Networking Break
15.00 - 15:45	Digital Transformation The Technology And The Business Decision Behind It <ul style="list-style-type: none">Daniel Url Managing Director, Qvest Media GmbHThomas Gunkel Market Director Broadcast, Skyline CommunicationsAlex Hollerith SVP Platform, DAZNThies Haase Senior Vice President Metadata Management, ProSiebenSat.1
15.45 - 16.15	Sunday Night Football NBC Sports <ul style="list-style-type: none">Ken Goss SVP of Remote Operations & Production Planning, NBC Sports
16:15 - 16.45	Keynote Conversation The Story Behind eSports Panel Presenter: Timm Kraeft <ul style="list-style-type: none">Jens Fischer Global Esports Specialist, EVSBernhard Mogk SVP Global Sales & Business Development, ESLAlban Dechelotte Head of Sponsorships & Business Development - EU Esports, RIOT GAMESMitch Rosenthal Head of Production & Operations, Riot Esports
16.45 - 17.00	Networking Break
17.00 - 17.20	At The Digital Campfire The Evolution Of Media Rituals <ul style="list-style-type: none">Dirk Ziems Managing Partner, concept m
17.20 - 18.05	Sports Rights Fragmentation A Changing TV Landscape <ul style="list-style-type: none">Dr. Holger Blask Director Audiovisual Rights, DFLThomas Höher Executive Director Media Sales, T.E.A.M. MarketingChristian Frodl Director Sports Rights & Commercialization, Sky Deutschland

*German panels and lectures will be simultaneously translated into English. A translation of English into German is not offered.

VENUE INFO

SVG Sky Sport Summit 27th June 2019

Sky Sports HQ Studio, Medienallee 24, 85774 Unterföhring



In cooperation with



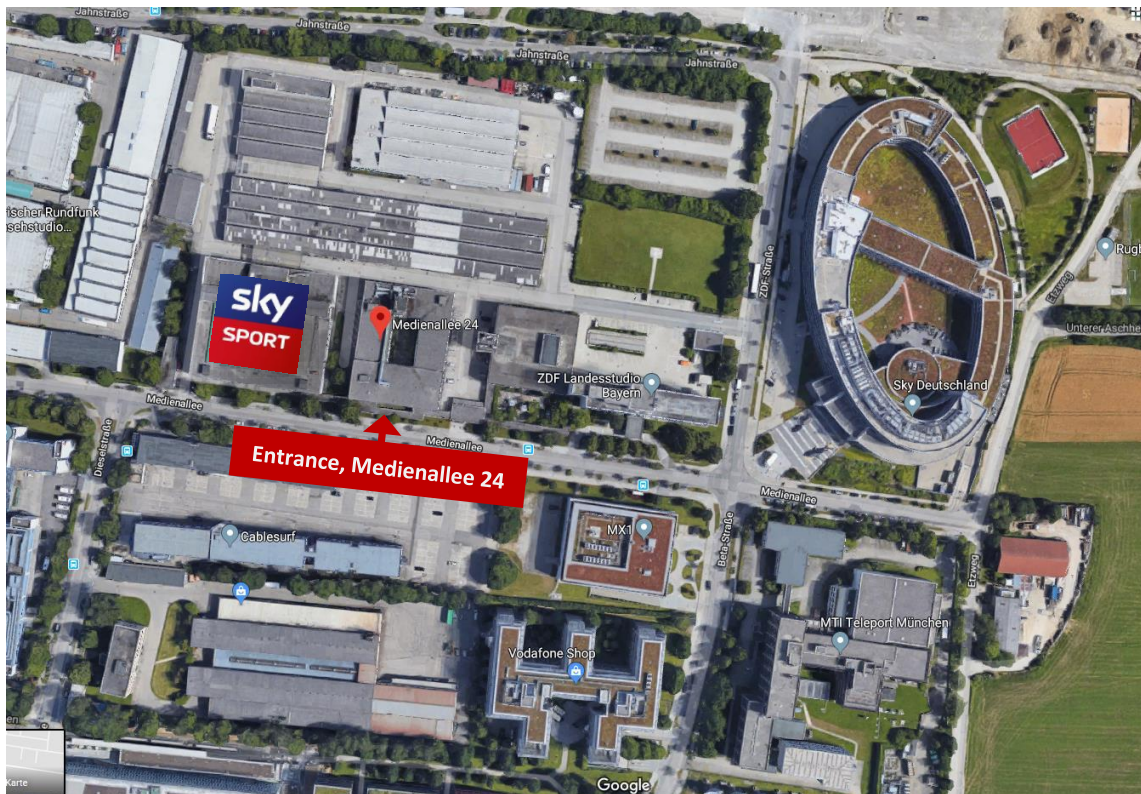
Title Sponsor 2019



EVENT LOCATION

Sky Sport HQ
Medienallee 24 / Audience Entrance
85774 Unterföhring

Click [here](#) to Google Maps



Coming from Munich Airport [by train](#): S8-Herrsching / stop at Unterföhring, 8 min. walk
Coming by car: A99 Munich east / Exit Unterföhring

There's a newly built parking garage at Jahnstraße 9, which is the closest public parking to the Sky Sports Studio.

RECOMMENDED HOTELS NEARBY

Best Western The "K"
Dieselstrasse 17
85774 Unterföhring
Tel 0049 89 200 940-700
<http://www.hotel-the-k.de/>



Hotel Lechnerhof
Eichenweg 4
85774 Unterföhring
Tel 0049 89 95828-0
<http://www.hotel-lechnerhof.de/>



EVENT CONTACT: sabine.mlynek@sky.de / mobile +49 175 5648086